

Quarterly Meeting of the AIR Board of Directors
Thursday, 8.13.09

Agenda: AIR Board: 11:30aPT/1:30pCT/2:30pET

- *David Freedman*
- *Amy Mayer*
- *Ellen Horne*
- *Jim Russell (absent)*
- *Wes Horner*
- *Sue Schardt*
- *Sid Selvidge*
- *Robynn Takayama*

David offers welcome, introduction to new members Ellen and Wes.

1. Approval of minutes from May meeting

[vote required]

Minutes weren't circulated prior to this meeting; Amy will circulate after meeting and vote on email; table vote.

2. Approving agenda/round-robin (2 mins)

Sid votes to approve; Wes seconds. Motion carried unanimously.

3. Treasurer's report (5 mins)

- Review FSJuly09 (Attachment)

[vote required]

Presented by Sue. CPA completed 2008 990 and year-end financial statement. Taxes are done. Send any questions to Sue.

David asked questions about columns where variance indicated we would receive less than budgeted (e.g. expected \$20K donation; only rec'd \$5000). David and Sue will meet next week to further discuss budget questions.

Sid moves to table vote for at least a week. Ellen seconds. All will be notified by email when questions resolved. Motion passed unanimously.

4. ED report presented by Sue Schardt (10 mins)

Welcome to new members, Ellen and Wes introduced themselves.

- Membership report (Attachment)

Aggressively moving to clear out comp members. Tracking retention (esp. given economy/times changing). Membership growing; implemented new member survey when people sign on.

- PRPD: Scholarships

AIR collaborating with Third Coast/PRPD. CPB contributes \$15K; \$3600 from NEA. Trying to get as many producers to the conference as possible; member meeting Tuesday Sept. 15 in Cleveland. Trying to bring board members in, some money for stipends. 4 board members likely attending on station's/organization's dime. Will look into funding others. Lots of interest in scholarship money from producers—money came together quickly. Producers can ask for one of three specific amounts and are encourage to put up some money of their own.

- MQ2: Status of CPB

Moving forward. Verbally slated to re-start Oct. 1; draft proposal and budget in place. Jim looked at budget. Need a finance committee meeting next week to review budget (along with financial statement). Other foundation interest to expand the project is being cultivated. Ongoing discussion with funders and other is aimed at addressing the disappearance of acquisition money and using MQ2 as cornerstone for building new reservoir of acquisition money for extending beyond MQ2 projects. Sue's happy to discuss further with interested board members.

- NEA Stimulus \$\$ Got stimulus money. \$50,000! One of 33 media projects.

Organizational grant to preserve Sue's and Erin's jobs/salaries. New proposal for publications/Airmedia went in today. (\$218K for two years)

Wes moves to accept. Sid Seconds. Passes unanimously.

5. New business (10 mins)

- Grievance procedure and policy for revoking membership

David explains recent incident involving a member bothering—borderline harassing—the staff. Sue cites a “consistent and continuing pattern” by the member. No policy in place for revoking membership. Passed on to membership committee to develop policy. Bring to next board meeting. What actions would warrant revocation? What process has to take place? Sue and Erin will work with committee.

6. Committee Reports

i) Executive/Finance Committee (10 mins)

- Officers

[vote required?]

Sue recommends re-upping current officers for another year. (David, pres; Sid, VP; Amy, Secretary). David recommends governance revisit by-laws to make officer elections clear/determine if something needs to change. Sue moves to re-up David Freedman as president, Sid Selvidge as vice president and Amy Mayer as secretary for another one year term. Ellen seconds. Passes unanimously.

- PRPD board meeting

Attempt to have a board meeting there. See if we have the money to get everyone there.

- Forming committees and naming chairs
 - programming, governance, HR
 - setting priorities
 - bringing members on

David rounded-out needs of committees and what he expects each to take up in coming months. Looking to constitute the committees, appoint chairs, get going. David wants everyone to email him which committee they'd like to chair and which ones they want to serve on. He will form committees in coming weeks.

ii) Membership (10 mins) (Amy)

- Comp policy (Attachment)

[vote required]

Sent back to committee. Sue has edits, Robynn has question about whether big-name members will still get comp members (not addressed in proposed policy).

- Board nudging lapsed members

Erin will send list soon w/most recent lapsed members for board to contact.

- Membership committee has contacted 29 recently-joined members this quarter

iii) Governance (5 mins) (David)

- Take up handbook

Need to take up section each board meeting.

5. Old Business (5 mins)

6. Wrap-up/next steps

- Executive/Finance Committee meeting next week;
- Board meeting on **Thursday November 12, 11:30aPT/1:30pCT/2:30pET** and second Thursdays of February, May, August at same hour.